



DISTRICT 3

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Gold	Kellogg Community College, MI
Silver	Heartland Community College, IL
Bronze	Kellogg Community College, MI

VIEWBOOK

Gold	Mid Michigan College, MI
Silver	Muskegon Community College, MI
Bronze	Harper College, IL

ANNUAL REPORT

Gold	Grand Rapids Community Coll., MI
Silver	Oakland Community College, MI
Bronze	Oakton College, IL

NEWSLETTER/MAGAZINE SMALL-SCALE

Gold	Oakland Community College, MI
Silver	Elgin Community College, IL
Bronze	Elgin Community College, IL

MAGAZINE LARGE-SCALE

Gold	Western Technical College, WI
Silver	Moraine Park Technical College, WI
Bronze	Waukesha County Tech. College, WI

BROCHURE (single or series)

Gold	Kellogg Community College, MI
Silver	Harper College, IL
Bronze	Northeast Wisconsin Tech. College

BOOKLET

Gold	Harper College, IL
Silver	Grand Rapids Community Coll., MI
Bronze	Waubonsee Community College, IL

FLYER (single or series)

Gold	Elgin Community College, IL
Silver	Harper College, IL
Bronze	Elgin Community College, IL

POSTCARD (single or series)

Gold	Cuyahoga Community College, OH
Silver	Northeast Wisconsin Tech. College
Bronze	Elgin Community College, IL

NOTES/CARDS/INVITATIONS (single or series)

Gold	Harper College, IL
Silver	Glen Oaks Community College, MI
Bronze	Waubonsee Community College, IL

POSTER (single or series)

Gold	Grand Rapids Community Coll., MI
Silver	Elgin Community College, IL
Bronze	Ivy Tech Comm. Coll. – Kokomo, IN

PRINT WILD CARD

Gold	Kellogg Community College, MI
Silver	Illinois Central College, IL
Bronze	Muskegon Community College, MI

DIGITAL/ELECTRONIC MEDIA

E-PUBLICATIONS

Gold	Monroe County Community Coll., MI
Silver	Moraine Valley Community Coll., IL
Bronze	Cuyahoga Community College, OH

E-NEWSLETTER

Gold	College of DuPage, IL
Silver	Kellogg Community College, MI
Bronze	College of DuPage, IL



E-CARDS

Gold	Oakland Community College, MI
Silver	Ivy Tech Comm. Coll. – Ft. Wayne IN
Bronze	Moraine Valley Community Coll., IL

WEBSITE

Gold	Delta College, MI
Silver	Oakland Community College, MI
Bronze	Muskegon Community College, MI

MICROSITE/LANDING PAGE

Gold	Muskegon Community College, MI
Silver	Elgin Community College, IL
Bronze	Elgin Community College, IL

AUDIO CONTENT

Gold	Cuyahoga Community College, OH
Silver	Grand Rapids Community Coll., MI
Bronze	Muskegon Community College, MI

SOCIAL MEDIA

SOCIAL MEDIA PAGE

Gold	Grand Rapids Community Coll., MI
Silver	Harper College, IL
Bronze	Oakland Community College, MI

SOCIAL MEDIA POST OR STORY-STILL

Gold	Oakland Community College, MI
Silver	Fox Valley Technical College, WI
Bronze	Sinclair Community College, OH

SOCIAL MEDIA POST OR STORY-VIDEO

Gold	Grand Rapids Community Coll., MI
Silver	Lake Michigan College, MI
Bronze	Oakland Community College, MI

VIDEO

PROMOTIONAL VIDEO-SHORT FORM

Gold	Illinois Central College, IL
Silver	Elgin Community College, IL
Bronze	Monroe County Community Coll., MI

PROMOTIONAL VIDEO-LONG FORM

Gold	Danville Area Community College, IL
Silver	College of DuPage, IL
Bronze	Oakton College, IL

VIDEO SHORTS (single)

Gold	Waukesha County Tech. College, WI
Silver	Sinclair Community College, OH
Bronze	Ivy Tech Comm. Coll. – Ft. Wayne IN

VIDEO SHORTS (series)

Gold	Northwestern Michigan College, MI
Silver	Ivy Tech Comm. Coll. – Kokomo, IN
Bronze	Muskegon Community College, MI

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (unmanipulated)

Gold	Milwaukee Area Tech. College, WI
Silver	Oakton College, IL
Bronze	Milwaukee Area Tech. College, WI

ORIGINAL PHOTOGRAPHY (manipulated)

Gold	Moraine Park Technical College, WI
Silver	Monroe County Community Coll., MI
Bronze	Monroe County Community Coll., MI

LOGO DESIGN

Gold	Kellogg Community College, MI
Silver	Lake Michigan College, MI
Bronze	Muskegon Community College, MI

COMPUTER-GENERATED ILLUSTRATION

Gold	Elgin Community College, IL
Silver	Illinois Central College, IL
Bronze	Harper College, IL



ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold	Ivy Tech Community College, IN
Silver	Elgin Community College, IL
Bronze	Kellogg Community College, MI

RADIO ADVERTISEMENT (single or series)

Gold	Muskegon Community College, MI
Silver	Kellogg Community College, MI
Bronze	Sinclair Community College, OH

TV/VIDEO PAID ADVERTISEMENT (single)

Gold	Muskegon Community College, MI
Silver	Muskegon Community College, MI
Bronze	Sinclair Community College, OH

TV/VIDEO PAID ADVERTISEMENT (series)

Silver	Elgin Community College, IL
Bronze	College of DuPage, IL

DIGITAL ADVERTISEMENT (single or series)

Gold	Elgin Community College, IL
Silver	Glen Oaks Community College, MI
Bronze	Cuyahoga Community College, OH

OUTDOOR SIGNAGE/DISPLAYS (single or series)

Gold	Elgin Community College, IL
Silver	Kellogg Community College, MI
Bronze	Fox Valley Technical College, WI

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	Heartland Community College, IL
Silver	Western Technical College, WI
Bronze	Illinois Central College, IL

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION CAMPAIGN

Gold	Fox Valley Technical College, WI
Silver	College of DuPage, IL
Bronze	Oakton College, IL

GOVERNMENT or COMMUNITY RELATIONS CAMPAIGN

Silver	Illinois Central College, IL
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SPECIAL EVENT or FUNDRAISING CAMPAIGN

Gold	Rock Valley College, IL
Silver	Owens Community College, OH
Bronze	Sinclair Community College, OH

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold	Mid Michigan College, MI
Silver	Oakton College, IL
Bronze	Parkland College, IL

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold	Owens Community College, OH
Silver	Ivy Tech Community College, IN
Bronze	Elgin Community College, IL

CAMPAIGN WILD CARD

Gold	Fox Valley Technical College, WI
Silver	Lake Michigan College, MI
Bronze	Muskegon Community College, MI

MISCELLANEOUS

SUCCESSFUL INCLUSIVE MARKETING & COMMUNICATION PROJECTS

Bronze	Sinclair Community College, OH
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EXCELLENCE IN WRITING-SHORT FORM

Gold Lake Michigan College, MI
Silver Harper College, IL
Bronze Milwaukee Area Tech. College, WI

EXCELLENCE IN WRITING-LONG FORM

Gold Harper College, IL
Silver Milwaukee Area Tech. College, WI
Bronze Milwaukee Area Tech. College, WI

LOGO WEAR

Gold Kellogg Community College, MI
Silver Kellogg Community College, MI
Bronze College of Lake County, IL

NOVELTY

Gold College of Lake County, IL
Silver Illinois Central College, IL
Bronze Lincoln Land Community College, IL

WILD CARD

Gold Grand Rapids Community Coll., MI
Silver Kellogg Community College, MI
Bronze Northwestern Michigan College